

Nasdaq Stockholm: SWMA

December 16, 2016

Swedish Match Extraordinary Shareholders' Meeting 2016

At the Extraordinary Shareholders' Meeting of Swedish Match AB (publ) on December 16, it was resolved, in accordance with the proposal of the Board of Directors, to pay a special dividend of 9.50 SEK per share.

The record day for the right to receive a cash dividend is Tuesday, December 20, 2016 and payment through Euroclear Sweden AB is expected to be made on Friday, December 23, 2016.

Contact:

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Swedish Match's vision is a world without cigarettes. Some of its well-known brands include: General, Longhorn, White Owl, Red Man, Fiat Lux, and Cricket.

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Swedish Match develops, manufactures, and sells quality products with market-leading brands in the product areas Snus and moist snuff, Other tobacco products (cigars and chewing tobacco), and Lights (matches, lighters, and complementary products). Production is located in six countries, with sales concentrated in Scandinavia and the US. The Group's global operations generated sales of 15,313 MSEK for the twelve month period ending 30 September 2016. The Swedish Match share is listed on Nasdaq Stockholm (SWMA).