



## **PRESS RELEASE**

**Stockholm, January 26, 1999**

### **William G McClure III Executive Vice President, leaves Swedish Match**

**William G McClure III**, Executive Vice President of Swedish Match AB and President of Swedish Match North America, Inc, will leave his executive positions in order to pursue other interests outside Swedish Match.

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*Swedish Match is an international group with headquarters in Stockholm, Sweden. The company manufactures a broad range of tobacco products, matches and disposable lighters which are sold in approximately 140 countries. Annual sales in 1997 amounted to approximately 7,500 MSEK. Swedish Match is listed on Stockholm Stock Exchange and on NASDAQ.*