



PRESS RELEASE
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Swedish Match has acquired 100% of the shares in the distribution company M. Beraha & Co Ltd. in Hong Kong.

M. Beraha & Co Ltd. is a distribution company of tobacco products in Hong Kong and Macao and also includes tax-free sales to and from China. The company has 16 employees and the sales in 1997 amounted to approximately SEK 19 million (HK\$ 19 million).

Swedish Match is an international group with headquarters in Stockholm, Sweden. The company manufactures tobacco products, matches and disposable lighters, which are sold in 140 countries. Annual sales amount to approximately SEK 8 billion (USD 1 billion). Swedish Match is listed on the Stockholm Stock Exchange and NASDAQ.

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