# * * 年 <br> Swedish Match 

Nasdaq: SWMAY Stockholmsbörsen: SWMA

## Interim Report

January - September 2002

- Sales increased 2 percent to $10,317 \operatorname{MSEK}(10,105)$
- Organic growth amounted to 5 percent
- Strong volume growth for snuff
- Operating income increased 16 percent to 1,865 MSEK $(1,608)^{1)}$
- EPS increased 21 percent to 3.11 SEK (2.56) ${ }^{1)}$
- Restructuring program of 68 MSEK will provide savings in 2003
- EBITDA increased 13 percent to 2,370 MSEK $(2,095)^{1)}$
${ }^{1)}$ excluding items affecting comparability

Sales for the first nine months increased by 2 percent, to 10,317 MSEK $(10,105)$ led by continued solid growth in snuff operations. Organic growth amounted to 5 percent. Currency translation impact compared to last year has reduced reported sales by 3 percentage points during the first nine months.
Operating income excluding items affecting comparability grew by 16 percent to 1,865 MSEK (1,608). Most product areas experienced improved margins. In the third quarter there was a restructuring charge of 68 MSEK recorded as an item affecting comparability.

Net financial expense for the first nine months was -202 MSEK (-197). Net interest expense was -192 MSEK (-218).

Earnings per share, excluding items affecting comparability, increased by 21 percent to 3.11 SEK (2.56).

Summary of Consolidated Income Statement

|  | January - September |  | Full year |
| :--- | ---: | ---: | ---: |
| MSEK | 2002 | 2001 | 2001 |
| Sales | 10,317 | 10,105 | 13,635 |
| Operating income excluding items |  |  |  |
| affecting comparability | 1,865 | 1,608 | 2,193 |
| Net income for the period | 1,050 | 886 | 1,228 |

Sales by product area

| MSEK | July - Sep |  | Change <br> \% | Jan - Sep |  | Change \% | $\begin{array}{r} \hline 12 \text { months } \\ \text { ended } \\ \text { Sep } 30, ' 02 \\ \hline \end{array}$ | $\begin{aligned} & \hline \text { Full } \\ & \text { year } \\ & 2001 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2002 | 2001 |  | 2002 | 2001 |  |  |  |
| Snuff | 707 | 629 | 12 | 2,090 | 1,799 | 16 | 2,748 | 2,457 |
| Chewing Tobacco | 312 | 349 | (11) | 1,023 | 1,028 | 0 | 1,372 | 1,377 |
| Cigars | 864 | 944 | (8) | 2,513 | 2,586 | (3) | 3,408 | 3,481 |
| Pipe Tobacco \& Accessories | 217 | 247 | (12) | 618 | 697 | (11) | 854 | 933 |
| Matches | 387 | 421 | (8) | 1,268 | 1,254 | 1 | 1,704 | 1,690 |
| Lighters | 165 | 190 | (13) | 535 | 613 | (13) | 731 | 809 |
| Other operations | 815 | 761 | 7 | 2,270 | 2,128 | 7 | 3,030 | 2,888 |
| Total | 3,467 | 3,541 | (2) | 10,317 | 10,105 | 2 | 13,847 | 13,635 |

Operating income by product area

| MSEK | July - Sep |  | Change \% | Jan - Sep |  | Change \% | $\begin{array}{r} 12 \text { months } \\ \text { ended } \\ \text { Sep } 30,{ }^{\prime} 02 \\ \hline \end{array}$ | Full year 2001 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2002 | 2001 |  | 2002 | 2001 |  |  |  |
| Snuff | 320 | 242 | 32 | 923 | 691 | 34 | 1,182 | 950 |
| Chewing Tobacco | 100 | 90 | 11 | 311 | 278 | 12 | 405 | 372 |
| Cigars | 140 | 137 | 2 | 411 | 362 | 14 | 549 | 500 |
| Pipe Tobacco \& Accessories | 41 | 62 | (34) | 119 | 185 | (36) | 170 | 236 |
| Matches | 53 | 46 | 15 | 177 | 134 | 32 | 226 | 183 |
| Lighters | 17 | 23 | (26) | 60 | 74 | (19) | 87 | 101 |
| Other operations | (51) | (38) |  | (136) | (116) |  | (169) | (149) |
| Subtotal | 620 | 562 | 10 | 1,865 | 1,608 | 16 | 2,450 | 2193 |
| Items affecting comparability | (68) | (80) |  | (68) | (80) |  | (68) | (80) |
| Total | 552 | 482 | 15 | 1,797 | 1,528 | 18 | 2,382 | 2113 |

Operating margin by product area

| PERCENT | July - Sep |  | Jan - Sep |  | $\begin{array}{r} 12 \text { months } \\ \text { ended } \\ \text { Sep } 30, ‘ 02 \\ \hline \end{array}$ | Full year 2001 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2002 | 2001 | 2002 | 2001 |  |  |
| Snuff | 45.3 | 38.5 | 44.2 | 38.4 | 43.0 | 38.7 |
| Chewing Tobacco | 32.1 | 25.8 | 30.4 | 27.0 | 29.5 | 27.0 |
| Cigars | 16.2 | 14.5 | 16.4 | 14.0 | 16.1 | 14.4 |
| Pipe Tobacco \& Accessories | 18.9 | 25.1 | 19.3 | 26.5 | 19.9 | 25.3 |
| Matches | 13.7 | 10.9 | 14.0 | 10.7 | 13.3 | 10.8 |
| Lighters | 10.3 | 12.1 | 11.2 | 12.1 | 11.9 | 12.5 |
| Group | 17.9 | 15.9 | 18.1 | 15.9 | 17.7 | 16.1 |

## Smokeless Tobacco

Swedish Match has a broad presence in smokeless tobacco (Snuff and Chewing Tobacco), with significant positions in the Nordic countries, the US, and South Africa. The main organic growth is within the snuff operations in North America and North Europe.

Swedish Match is the only global producer of snuff, and has a leading position on the Nordic snuff market and in South Africa. In the US, the Company has the largest share of the fast-growing value price segment. The biggest brands are General, Catch, and Ettan in Sweden, Timber Wolf in the US and Taxi in South Africa. Sales for the first nine months amounted to 2,090 MSEK $(1,799)$ an increase of 16 percent. Organic growth for snuff during this period was 18 percent. Operating income in the first nine months grew by 34 percent, to 923 MSEK (691).

Swedish Match volume grew by 6 percent in North Europe, and in the US, volume grew by 10 percent. Swedish Match continued to improve its market position in the growing US market. Year-to-date unit share of the total US market increased to slightly more than 9 percent or about 1 percentage point more than the same period year ago.

For the third quarter, sales were 707 MSEK (629), an increase of 12 percent. Operating income increased by 32 percent to 320 MSEK (242) mainly due to improved volume but also due to positive price/mix effects, as well as more efficient marketing spending. Operating margin reached 45.3 percent (38.5).

## Chewing Tobacco

Chewing tobacco is sold primarily in the North American market. Major brands are Red Man and Southern Pride. Swedish Match is the leading producer of chewing tobacco in the US. The chewing tobacco segment is characterised by annual volume declines which have averaged 4-5 percent per year. In 2002, the volume decline has moderated somewhat.
Sales were flat during the first nine months, at 1,023 MSEK (1,028). In local currency, sales were up 3 percent. Operating income increased by 12 percent, to 311 MSEK (278). Operating income improvement is a result of price increases, and lower expenses.

For the third quarter, sales declined by 11 percent, to 312 MSEK (349), due to negative currency translation impact. Operating income was 100 MSEK (90). Operating margin reached 32.1 percent ( 25.8 ) as improved pricing and product cost improvements have strengthened the operating result. Market share in the US remains stable at 42 percent.

## Cigars and Pipe Tobacco

## Swedish Match is one of the world's largest producers of cigars and pipe tobacco with a broad presence globally. Growth opportunities are mainly within cigars.

## Cigars

Swedish Match is one of the largest producers of cigars and cigarillos in the world and is the second biggest in sales value. The main markets are North America and West Europe. These two markets together make up about 75 percent of the world market for cigars. Swedish Match offers a full range of products worldwide, with both premium and machine made cigars. Major brands are Macanudo, Garcia y Vega, La Gloria Cubana, La Paz, Justus van Maurik, and Wings.
Sales for the first nine months amounted to 2,513 MSEK $(2,586)$, a decline of 3 percent. In local currency sales were flat. Operating income for the first nine months increased 14 percent to 411 MSEK (362) primarily as a result of lower operating costs. Swedish

Match North American mass market cigar volume declined, while European and US premium businesses were stable.
During the third quarter, sales were 864 MSEK, (944), with currency translation effects accounting for all of the decline. Operating income was 140 MSEK (137). Operating margin was 16.2 percent (14.5).

## Pipe Tobacco and Accessories

Swedish Match is one of the largest producers of pipe tobacco in the world and the products are marketed worldwide. Major brands include Borkum Riff, Half and Half, and Boxer. The main markets for pipe tobacco are North America and West Europe. The Company also has a significant presence in South Africa.
Sales for the first nine months amounted to 618 MSEK (697), a decrease of 11 percent. Operating income declined to 119 MSEK (185). Sales and operating income were negatively impacted by a significant decline in the value of the South African Rand versus the year-ago period, as well as weaker volume in several markets.

For the third quarter, sales were 217 MSEK (247) and operating income was 41 MSEK (62). Operating margin was 18.9 percent (25.1).

## Lights

Swedish Match produces and markets matches and lighters globally. These products are sold in over 140 countries.

## Matches

Swedish Match is number one in the world market for matches. The brands are mostly local, and have strong positions in their home countries. Major brands include Swan, Solstickan, Three Stars, and Redheads.
Sales for the first nine months amounted to 1,268 MSEK ( 1,254 ). Operating income grew 32 percent to 177 MSEK (134).
For the third quarter, sales were 387 MSEK (421) and operating income was 53 MSEK (46). In local currency, sales increased slightly. Operating margin was 13.7 percent (10.9).

## Lighters

Swedish Match is the third largest producer of disposable lighters in the world and the main brand is Cricket.

Swedish Match sales for the first nine months were 535 MSEK (613) and operating income was 60 MSEK (74).
During the third quarter, sales were 165 MSEK (190) and operating income was 17 MSEK (23). Operating margin was 10.3 percent (12.1). The lighter business is faced with an increasingly competitive market environment. Sales volume has been effected negatively and a restructuring of the lighter production has been intitiated.

## Other Operations

Other operations include, among other things, the distribution of tobacco products on the Swedish market, sales of advertising products, as well as corporate overheads and costs for business development and legal expenses. For the first nine months, net
expenses for other operations were -136 MSEK (-116). For the third quarter net expenses were -51 MSEK (-38).

## Items affecting comparability

In the third quarter a charge of 68 MSEK was taken for restructuring in Continental Europe, including sales and cigar production as well as lighter production. Headcount will be reduced by approximately 140 employees.

## Financing and net financial expense

At the close of the period the Group net debt amounted to 3,614 MSEK, as compared to 4,410 MSEK on December 31, 2001, a reduction of 796 MSEK. Payments for dividends, share repurchases and capital expenditure amounted to 1,256 MSEK during the first nine months.

Cash and bank balances, including short term investments, amounted to 2,287 MSEK at the end of the period, compared with 1,606 MSEK at the beginning of the year.

Net interest expense for the first nine months amounted to -192 MSEK (-218). Other financial items, net, amounted to -10 MSEK (21).

## Taxes

Total tax expense for the first nine months amounted to 510 MSEK (426) corresponding to 32 percent of income before taxes.

## Earnings per share

Earnings per share for the first nine months amounted to 2.98 (2.42), an increase of 23 percent. Earnings per share excluding amortization of intangible assets and items affecting comparability amounted to 3.71 SEK (3.16), an increase of 17 percent.

## Capital expenditure, depreciation and amortization

The Group's direct investments in tangible fixed assets amounted to 576 MSEK (422). Among the major investments is a new snuff factory outside Gothenburg, Sweden. Total depreciation and amortization amounted to 505 MSEK (487), of which depreciation on tangible assets amounted to 256 MSEK (235) and amortization of intangibles amounted to 249 MSEK (252).

## Tobacco tax

During the past 12 months, total tobacco tax and value-added tax on tobacco tax paid by Swedish Match in Sweden amounted to 11,812 MSEK $(9,964)$.

## Average number of Group employees

The average number of employees in the Group for the first nine months was 14,756 compared with 14,343 for the full year 2001, primarily due to increased production of cigars in Indonesia and the Dominican Republic.

## Share structure

During the first nine months $2,243,500$ shares have been repurchased. Swedish Match holds at the end of the period 23,839,500 shares in its treasury, corresponding to 6.4 percent of the total amount of shares. The number of shares outstanding, net after repurchase, as per September 30, 2002 amounts to 347,756,681.
At the Annual General Meeting, on April 23, 2002, the shareholders approved the reduction of share capital with 24 MSEK through cancellation of 10,000,000 shares. The reduction was completed and registered in October. After the reduction the Company holds $13,839,500$ shares in its treasury, corresponding to 3.8 percent of the total amount of shares. The Company may hold a maximum of 10 percent of all shares in the Company.

## Other events

Swedish Match North America, Inc. on July 22nd filed federal civil antitrust action in the United States District Court for the Western District of Kentucky against U.S. Smokeless Tobacco Company ("USST") and other U.S. Tobacco affiliated companies, seeking a permanent injunction and alleging antitrust damages in connection with USST's use of illegal, exclusionary tactics to suppress competition, raise prices, and stifle innovation in the United States moist snuff tobacco market. The amount of damages has yet to be specified.

## Accounting principles

The accounting principles applied in this interim report are the same as for the full year 2001 annual report on operations.

## Additional information

This report has not been reviewed by the Company's auditors. The full year 2002 report will be released on February 11th, 2003.

Stockholm, October 24, 2002

Lennart Sundén
President and Chief Executive Officer

## Key data

|  | $\begin{array}{lr}\text { January - September } \\ 2002 & 2001\end{array}$ |  | 12 months ended Sep 30,2002 | Full year 2001 |
| :---: | :---: | :---: | :---: | :---: |
| Operating margin, \% | 18.1 | 15.9 | 17.7 | 16.1 |
| Operating capital, MSEK | 10,230 | 11,563 | 10,230 | 11,227 |


| Return on operating capital, \% |  |  | 22.5 | 20.8 |
| :---: | :---: | :---: | :---: | :---: |
| Return on shareholders' equity, \% |  |  | 33.3 | 28.3 |
| Net debt, MSEK | 3,614 | 4,259 | 3,614 | 4,410 |
| Net debt/equity ratio, \% | 78.0 | 82.6 | 78.0 | 90.5 |
| Equity/assets ratio, \% | 29.4 | 29.8 | 29.4 | 29.3 |
| Investments in tangible assets, MSEK | 576 | 422 | 787 | 633 |
| EBITDA, MSEK | 2,370 | 2,095 | 3,138 | 2,863 |
| Earnings per share |  |  |  |  |
| Basic, SEK | 3.01 | 2.43 | 3.98 | 3.40 |
| Diluted, SEK | 2.98 | 2.42 | 3.95 | 3.38 |
| Excluding items affecting comparability, diluted, SEK | 3.11 | 2.56 | 4.07 | 3.52 |
| Excluding amortization and items affecting comparability, diluted, SEK | 3.71 | 3.16 | 4.82 | 4.30 |
| Shareholders' equity per share, SEK | 11.29 | 12.43 | 11.29 | 11.73 |
| No of shares outstanding at end of period | 347,756,681 | 357,019,181 | 347,756,681 | 350,000,181 |
| Average No of shares outstanding | 349,186,370 | 364,273,808 | 350,186,683 | 361,506,184 |
| Average No of shares outstanding, diluted | 351,933,305 | 366,004,721 | 352,791,838 | 363,016,335 |

## Consolidated Income Statement in summary

| MSEK | July - Sep |  | Jan - Sep |  | Change \% | 12 months ended Sep 30, '02 | Full year2001 | Change \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2002 | 2001 | 2002 | 2001 |  |  |  |  |
| Sales, including tobacco tax | 7,029 | 5,981 | 18,235 | 16,696 | 9 | 23,967 | 22,428 | 7 |
| Less tobacco tax | $(3,562)$ | $(2,440)$ | $(7,918)$ | $(6,591)$ | 20 | $(10,120)$ | $(8,793)$ | 15 |
| Sales | 3,467 | 3,541 | 10,317 | 10,105 | 2 | 13,847 | 13,635 | 2 |
| Cost of goods sold | $(1,939)$ | $(1,957)$ | $(5,625)$ | $(5,636)$ | 0 | $(7,616)$ | $(7,627)$ | 0 |
| Gross profit | 1,528 | 1,584 | 4,692 | 4,469 | 5 | 6,231 | 6,008 | 4 |
| Sales and administrative expenses | (835) | (932) | $(2,595)$ | $(2,631)$ | (1) | $(3,466)$ | $(3,502)$ | (1) |
| Amortization, intangible assets | (79) | (94) | (249) | (252) | (1) | (338) | (341) | (1) |
| Shares in earnings of associated co | 6 | 4 | 17 | 22 | (23) | 23 | 28 | (18) |
|  | 620 | 562 | 1,865 | 1,608 | 16 | 2,450 | 2,193 | 12 |
| Items affecting comparability | (68) | (80) | (68) | (80) |  | (68) | (80) |  |
| Operating income | 552 | 482 | 1,797 | 1,528 | 18 | 2,382 | 2,113 | 13 |
| Net interest expense | (59) | (81) | (192) | (218) |  | (260) | (286) |  |
| Other financial items, net | (1) | 0 | (10) | 21 |  | (18) | 13 |  |
| Net financial items | (60) | (81) | (202) | (197) | 3 | (278) | (273) | 2 |
| Income before taxes and minority interests | 492 | 401 | 1,595 | 1,331 | 20 | 2,104 | 1,840 | 14 |
| Taxes | (157) | (128) | (510) | (426) |  | (673) | (589) |  |
| Minority interests | (15) | (8) | (35) | (19) |  | (39) | (23) |  |
| Net income for the period | 320 | 265 | 1,050 | 886 | 19 | 1,392 | 1,228 | 13 |
| Earnings per share, basic | 0.92 | 0.74 | 3.01 | 2.43 |  | 3.98 | 3.40 |  |
| Earnings per share, diluted | 0.91 | 0.74 | 2.98 | 2.42 |  | 3.95 | 3.38 |  |


| MSEK |  |  |
| :--- | ---: | ---: |
|  | Sep 30, 2002 | Dec 31, 2001 |
| Intangible fixed assets |  |  |
| Tangible fixed assets | 4,210 | 4,769 |
| Financial fixed assets | 2,938 | 2,970 |
| Current operating assets | 632 | 691 |
| Liquid Funds | 5,672 | 6,587 |
| Total assets | 2,287 | 1,606 |
|  | $\mathbf{1 5 , 7 3 9}$ | $\mathbf{1 6 , 6 2 3}$ |
| Shareholders' equity |  |  |
| Minority interests | 3,925 | 4,105 |
| Provisions | 706 | 767 |
| Long-term loans | 2,229 | 2,311 |
| Other long-term liabilities | 5,031 | 5,072 |
| Short-term loans | 74 | 78 |
| Other current liabilities | 870 | 944 |
| Total shareholders' equity, provisions and liabilities | 2,904 | 3,346 |

## Change in Shareholders' equity

| MSEK |  |  |
| :--- | ---: | :---: |
|  | Jan - Sep 2002 | Jan - Sep 2001 |
| Shareholders' equity, opening balance as per December 31 |  |  |
| Effect due to change in accounting principle | 4,105 | 4,635 |
| Adjusted shareholders' equity, opening balance | - | $(51)$ |
| Cancellation of shares for transfer to unrestricted reserves and | 4,105 | 4,584 |
| transfer to statutory reserve |  | $(17)$ |
| Increase of unrestricted reserves from cancellation of shares | - | 17 |
| and decrease from transfer to statutory reserve |  | $(799)$ |
| Repurchase of own shares | - | $(490)$ |
| Dividend paid | $(172)$ | 257 |
| Translation difference for the period | $(508)$ | 886 |
| Net income for the period | $(550)$ | $\mathbf{4 , 4 3 8}$ |
| Total shareholders' equity at end of period | 1,050 |  |

Consolidated Cash Flow Statement in summary

| MSEK | Jan - Sep 2002 | Jan - Sep 2001 |
| :---: | :---: | :---: |
| Cash flow from operations before changes in Working |  |  |
| Capital | 1,925 | 1,415 |
| Cash flow from changes of Working Capital | 59 | (163) |
| Cash flow from operations | 1,984 | 1,252 |
| Investments |  |  |
| Investments in property, plant and equipment | (576) | (422) |
| Sales of property, plant and equipment | 101 | 41 |
| Acquisitions of intangibles | (14) | - |
| Acquisitions of subsidiaries | (10) | (894) |
| Changes in financial receivables etc. | (2) | (63) |
| Cash flow from investments | (501) | $(1,338)$ |
| Financing |  |  |
| Changes in loans | (80) | 426 |
| Dividends | (508) | (490) |
| Repurchase of shares | (172) | (799) |
| Other | 51 | (80) |
| Cash flow from financing | (709) | (943) |
| Cash flow for the period | 774 | $(1,029)$ |
| Liquid funds at the beginning of the period | 1,606 | 2,960 |
| Translation difference attributable to liquid funds | (93) | 16 |
| Liquid funds at the end of the period | 2,287 | 1,947 |

## Quarterly data

| MSEK | Q3/00 | Q4/00 | Q1/01 | Q2/01 | Q3/01 | Q4/01 | Q1/02 | Q2/02 | Q3/02 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales, including tobacco tax | 5,262 | 5,336 | 4,946 | 5,769 | 5,981 | 5,732 | 5,225 | 5,981 | 7,029 |
| Less tobacco tax | $(2,190)$ | $(2,140)$ | $(1,877)$ | $(2,274)$ | $(2,440)$ | $(2,202)$ | $(1,908)$ | $(2,448)$ | $(3,562)$ |
| Sales | 3,072 | 3,196 | 3,069 | 3,495 | 3,541 | 3,530 | 3,317 | 3,533 | 3,467 |
| Cost of goods sold | $(1,776)$ | $(1,832)$ | $(1,738)$ | $(1,941)$ | $(1,957)$ | $(1,991)$ | $(1,765)$ | $(1,921)$ | $(1,939)$ |
| Gross profit | 1,296 | 1,364 | 1,331 | 1,554 | 1,584 | 1,539 | 1,552 | 1,612 | 1,528 |
| Sales and administrative expenses | (722) | (779) | (772) | (927) | (932) | (871) | (869) | (891) | (835) |
| Amortization, intangible assets | (78) | (82) | (80) | (78) | (94) | (89) | (83) | (87) | (79) |
| Shares in earnings of associated co. | 4 | (3) | 12 | 6 | 4 | 6 | 5 | 6 | 6 |
|  | 500 | 500 | 491 | 555 | 562 | 585 | 605 | 640 | 620 |
| Items affecting comparability | - |  | - | - | (80) | - | - | - | (68) |
| Operating income | 500 | 500 | 491 | 555 | 482 | 585 | 605 | 640 | 552 |
| Net interest expense | (57) | (67) | (67) | (70) | (81) | (68) | (64) | (69) | (59) |
| Other financial items, net | 7 | 0 | 21 | 0 | 0 | (8) | (7) | (2) | (1) |
| Net financial items | (50) | (67) | (46) | (70) | (81) | (76) | (71) | (71) | (60) |
| Income after financial items | 450 | 433 | 445 | 485 | 401 | 509 | 534 | 569 | 492 |
| Income taxes | (151) | (128) | (143) | (155) | (128) | (163) | (171) | (182) | (157) |
| Minority interests | (3) | (5) | (5) | (6) | (8) | (4) | (2) | (18) | (15) |
| Net income for the period | 296 | 300 | 297 | 324 | 265 | 342 | 361 | 369 | 320 |

Sales by product area
MSEK

|  | Q3/00 | Q4/00 | Q1/01 | Q2/01 | Q3/01 | Q4/01 | Q1/02 | Q2/02 | Q3/02 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |  |  |  |  |
| Snuff | 529 | 552 | 528 | 642 | 629 | 658 | 672 | 711 | 707 |
| Chewing Tobacco | 311 | 316 | 314 | 365 | 349 | 349 | 344 | 367 | 312 |
| Cigars | 796 | 843 | 750 | 892 | 944 | 895 | 778 | 871 | 864 |
| Pipe Tobacco \& Accessories | 205 | 200 | 205 | 245 | 247 | 236 | 190 | 211 | 217 |
| Matches | 429 | 478 | 425 | 408 | 421 | 436 | 460 | 421 | 387 |
| Lighters | 175 | 201 | 220 | 203 | 190 | 196 | 186 | 184 | 165 |
| Other operations | 627 | 606 | 627 | 740 | 761 | 760 | 687 | 768 | 815 |
| Total | $\mathbf{3 , 0 7 2}$ | $\mathbf{3 , 1 9 6}$ | $\mathbf{3 , 0 6 9}$ | $\mathbf{3 , 4 9 5}$ | $\mathbf{3 , 5 4 1}$ | $\mathbf{3 , 5 3 0}$ | $\mathbf{3 , 3 1 7}$ | $\mathbf{3 , 5 3 3}$ | $\mathbf{3 , 4 6 7}$ |

## Operating income by product area

 MSEKSnuff
Chewing Tobacco
Cigars
Pipe Tobacco \& Accessories
Matches

| Q3/00 | Q4/00 | Q1/01 | Q2/01 | Q3/01 | Q4/01 | Q1/02 | Q2/02 | Q3/02 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Lighters
Other operations

## Subtotal

Items affecting comparability
Total

| 254 | 250 | 214 | 235 | 242 | 259 | 290 | 313 | 320 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 72 | 87 | 89 | 99 | 90 | 94 | 106 | 105 | 100 |
| 104 | 104 | 101 | 124 | 137 | 138 | 122 | 149 | 140 |
| 58 | 54 | 59 | 64 | 62 | 51 | 42 | 36 | 41 |
| 24 | 23 | 44 | 44 | 46 | 49 | 65 | 59 | 53 |
| 18 | 21 | 25 | 26 | 23 | 27 | 20 | 23 | 17 |
| $(30)$ | $(39)$ | $(41)$ | $(37)$ | $(38)$ | $(33)$ | $(40)$ | $(45)$ | $(51)$ |
| $\mathbf{5 0 0}$ | $\mathbf{5 0 0}$ | $\mathbf{4 9 1}$ | $\mathbf{5 5 5}$ | $\mathbf{5 6 2}$ | $\mathbf{5 8 5}$ | $\mathbf{6 0 5}$ | $\mathbf{6 4 0}$ | $\mathbf{6 2 0}$ |
| - | - | - | - | $(80)$ | - | - | - | $(68)$ |
| $\mathbf{5 0 0}$ | $\mathbf{5 0 0}$ | $\mathbf{4 9 1}$ | $\mathbf{5 5 5}$ | $\mathbf{4 8 2}$ | $\mathbf{5 8 5}$ | $\mathbf{6 0 5}$ | $\mathbf{6 4 0}$ | $\mathbf{5 5 2}$ |

## Operating margin by product area

PERCENT

|  | Q3/00 | Q4/00 | Q1/01 | Q2/01 | Q3/01 | Q4/01 | Q1/02 | Q2/02 | Q3/02 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |  |  |  |  |
| Snuff | 48.0 | 45.3 | 40.5 | 36.6 | 38.5 | 39.4 | 43.2 | 44.0 | 45.3 |
| Chewing Tobacco | 23.2 | 27.5 | 28.3 | 27.1 | 25.8 | 26.9 | 30.8 | 28.6 | 32.1 |
| Cigars | 13.1 | 12.3 | 13.5 | 13.9 | 14.5 | 15.4 | 15.7 | 17.1 | 16.2 |
| Pipe Tobacco \& Accessories | 28.3 | 27.0 | 28.8 | 26.1 | 25.1 | 21.6 | 22.1 | 17.1 | 18.9 |
| Matches | 5.6 | 4.8 | 10.4 | 10.8 | 10.9 | 11.2 | 14.1 | 14.0 | 13.7 |
| Lighters | 10.3 | 10.4 | 11.4 | 12.8 | 12.1 | 13.8 | 10.8 | 12.5 | 10.3 |
| Group | $\mathbf{1 6 . 3}$ | $\mathbf{1 5 . 6}$ | $\mathbf{1 6 . 0}$ | $\mathbf{1 5 . 9}$ | $\mathbf{1 5 . 9}$ | $\mathbf{1 6 . 6}$ | $\mathbf{1 8 . 2}$ | $\mathbf{1 8 . 1}$ | $\mathbf{1 7 . 9}$ |

For further information, please contact:

| Lennart Sundén, President and Chief Executive Officer | office | +4686580175 |
| :---: | :---: | :---: |
| Sven Hindrikes, Executive Vice President and | office | +468658 0282 |
| Chief Financial Officer | mobile | +46705674176 |
| Bo Aulin, Senior Vice President, Secretary | office | +4686580364 |
| and General Counsel | mobile | +46 705580364 |
| Emmett Harrison, Vice President, Investor Relations | office | +4686580173 |
|  | mobile | +46709380173 |
| Lin McKinnie, Vice President, Investor Relations (US) | office | +1804 3021912 |
|  | mobile | +19175927670 |

