



## **PRESS RELEASE**

*20 June, 2006*

### **Swedish Match launches EUR 300 mln Eurobond issue**

The 7-year EUR 300 million bond of Swedish Match AB (publ), rated Baa1 (stable) from Moody's and A- (stable) from Standard & Poor's, is now priced and launched under the Company's EMTN (Euro Medium Term Note) program. Due 28 June 2013, the bond pays a fixed coupon of 4.625% and has a reoffer price of 99.894 to give a spread of 60 basis points over the 7-year mid-swap.

Joint Bookrunners for this transaction were ABN AMRO NV and SEB Merchant Banking.

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*Swedish Match is a unique company with its range of market-leading brands in the product areas of snuff, cigars, pipe tobacco and chewing tobacco – tobacco's niche products – as well as matches and lighters. The Group's global operations generated sales of 13,295MSEK for the twelve month period ending March 31, 2006. Swedish Match shares are listed on Stockholmsbörsen (SWMA).*

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