

Nasdaq Stockholm: SWMA

May 31, 2017

Swedish Match (publ) share capital and total number of shares

In accordance with the resolution at the Annual General Meeting on May 4, 2017, Swedish Match AB (publ) has cancelled 6,950,000 repurchased treasury shares.

The share capital of 389,515,417.20 SEK remains unchanged, since it, simultaneously with the resolution to reduce the share capital by means of withdrawal of repurchased treasury shares, was resolved to increase the share capital by a transfer from non-restricted shareholders' equity to the share capital (bonus issue). Thereby the share capital was restored to its balance prior to the reduction, without the issuing of any new shares.

The total number of shares in the Company, including the treasury shares held by Swedish Match AB (publ) on May 31, 2017, amount to 181,800,000 shares with the equivalent amount of votes.

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This information is information that Swedish Match AB (publ) is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 10.00 a.m. CET on May 31, 2017.

Swedish Match develops, manufactures, and sells quality products with market-leading brands. Swedish Match's product areas are Snus and moist snuff, Other tobacco products (cigars and chewing tobacco), Lights (matches, lighters, and complementary products), and Other operations. Production is located in six countries, with sales concentrated in Scandinavia and the US. The Group's global operations generated sales of 15,769 MSEK for the twelve month period ending 31 March 2017. The Swedish Match share is listed on Nasdaq Stockholm (SWMA).

Swedish Match's vision is a world without cigarettes. Some of its well-known brands include: *General, Longhorn, White Owl, Red Man, Fiat Lux, and Cricket.*

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