

SWEDISH MATCH'S SUSTAINABILITY MATERIALITY MATRIX¹⁾

Issues below presented in alphabetical order per sustainability area.

- Economic responsibility
- Employee responsibility
- Supplier responsibility
- Consumer and marketplace responsibility
- Societal responsibility
- Environmental responsibility



* Issue ranks lower than medium impact in the stakeholder survey results, but is included in the matrix as Swedish Match's management believes it still needs to be recognized:
 - The issue Biodiversity and land use as Swedish Match sources raw tobacco and also has forest plantations.
 - The issue Water use as it is an important global sustainability issue.

¹⁾ Based on internal considerations, a few additional issues were chosen for reporting beyond the level indicated by stakeholder assessments for the reasons outlined above (refer to the bottom left square in the materiality matrix). The issue Community engagement/relations was included as it is important to local Swedish Match operations. The issue Environmental management (environmental certifications, quality systems) was included as it is the foundation for working with environmental responsibility. The issue Freedom of association and collective bargaining was included as it is one of ILO's core conventions on human rights. The issue Supply chain management (working with leaf suppliers and tobacco farmers) as Swedish Match endeavors to support and promote ongoing efforts with regard to ethical, social, and environmental issues within its tobacco supply chain. Lastly, the issue Water use was included as it is an increasingly important environmental issue globally.