

Nasdaq Stockholm: SWMA

May 31, 2022

Swedish Match AB (publ) share capital

In accordance with the resolution at the Annual General Meeting on April 27, 2022, Swedish Match AB (publ) has cancelled 55,000,000 repurchased treasury shares.

The share capital of 13,559,080.98 SEK remains unchanged, since, simultaneous with the resolution to reduce the share capital by means of withdrawal of repurchased treasury shares, it was resolved to increase the share capital by a transfer from non-restricted shareholders' equity to the share capital (bonus issue). Thereby the share capital was restored to its balance prior to the reduction, without the issuing of any new shares.

The total number of shares in the Company, including the treasury shares held by Swedish Match AB (publ), on May 31, 2022 amounts to 1,525,000,000 shares with the equivalent amount of votes.

Contacts:

Lars Dahlgren, President and Chief Executive Officer Phone +46 8 658 0441

Anders Larsson, Chief Financial Officer and Senior Vice President Group Finance Phone +46 10 139 3006

Emmett Harrison, Senior Vice President Investor Relations Phone +46 70 938 0173

Johan Levén, Investor Relations and Business Analysis Manager Phone +46 70 207 2116

This information is information that Swedish Match AB (publ) is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication, through the agency of the contact persons set out above, at 10.00 a.m. CET on May 31, 2022.

Swedish Match's vision is A world without cigarettes. Some of its well-known brands include: General, ZYN, Longhorn, Game, America's Best Chew, Fiat Lux, and Cricket.

Swedish Match develops, manufactures, and sells quality products with market-leading brands in the product segments Smokefree, Cigars, and Lights. Production is located in seven countries, with sales concentrated in the US and Scandinavia. The Group's global operations generated sales of 18,926 MSEK for the twelve month period ending March 31, 2022. The Swedish Match share is listed on Nasdag Stockholm (SWMA).

Swedish Match AB (publ), SE-118 85 Stockholm, Sweden Visiting address: Sveavägen 44, 8th Floor. Telephone: +46 10 13 93 000 Corporate Identity Number: 556015-0756 www.swedishmatch.com