

Nasdaq Stockholm: SWMA

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Swedish Match has issued new notes

Swedish Match has today completed an issuance of new notes in the Euro market. A total of EUR 300 million was issued with a 8 year tenor with a coupon of 0.875%. The notes have been hedged into SEK. The proceeds will be used for refinancing of existing indebtedness and for general corporate purposes.

Deutsche Bank and SEB have acted as joint lead managers for the issuance of the new notes.

An application will be made for the new bonds to be listed on London Stock Exchange.

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Swedish Match develops, manufactures, and sells quality products with market-leading brands in the product areas Snus and moist snuff, Other tobacco products (cigars and chewing tobacco), and Lights (matches, lighters, and complementary products). Production is located in six countries, with sales concentrated in Scandinavia and the US. The Group's global operations generated sales of 14,951 MSEK for the twelve month period ending 30 June 2016. The Swedish Match share is listed on Nasdaq Stockholm (SWMA).

Swedish Match's vision is a world without cigarettes. Some of its well-known brands include: *General, Longhorn, White Owl, Red Man, Fiat Lux, and Cricket.*

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