

Nasdaq Stockholm: SWMA

April 7, 2020

Swedish Match restarts manufacturing in the Dominican Republic

On March 20th Swedish Match AB announced that the cigar operations of its subsidiary, Swedish Match Dominicana, would be temporarily suspended from March 23rd with a targeted date of April 6th to resume operations. Manufacturing operations have resumed today with one shift and the resumption of any additional shifts is dependent on the national curfew being lifted or altered. While many aspects of the COVID-19 situation remain fluid, we currently do not anticipate any material impact on our ability to meet anticipated demand.

Contacts:

Emmett Harrison, Senior Vice President Investor Relations
Office +46 70 938 0173

Richard Flaherty, President US Division, US Investor Relations contact
Office +1 804 787 5130

Swedish Match develops, manufactures, and sells quality products with market-leading brands in the product segments Snus and moist snuff, Other tobacco products, and Lights. Production is located in seven countries, with sales concentrated in Scandinavia and the US. The Group's global operations generated sales of 14,739 MSEK for the twelve month period ending December 31, 2019. The Swedish Match share is listed on Nasdaq Stockholm (SWMA).

Swedish Match's vision is a world without cigarettes. Some of its well-known brands include: *General, Longhorn, ZYN, Game, Red Man, Fiat Lux, and Cricket.*

Swedish Match AB (publ), SE-118 85 Stockholm, Sweden
Visiting address: Sveavägen 44, 8th Floor. Telephone: +46 10 13 93 000
Corporate Identity Number: 556015-0756
www.swedishmatch.com