

March 28, 2023

AD HOC ANNOUNCEMENT PURSUANT TO ART. 53 LISTING RULES SIX SWISS EXCHANGE

SWEDISH MATCH AB (PUBL)

Title	ISIN	Common Code
USD 50,000,000 4.00 per cent. Fixed Rate Notes due 31 May 2028 (Series 34)	XS0939505003	093950500
CHF 100,000,000 2.125 per cent. Fixed Rate Notes due 26 June 2023 (Series 35)	CH0215278448	094074738
€300,000,000 0.875 per cent. Notes due 2024 (Series 40)	XS1493333717	149333371
€300,000,000 1.20 per cent. Notes due 2024 (Series 42)	XS1715328768	171532876
€300,000,000 0.875 per cent. Notes due 2027 (Series 49)	XS2125123039	212512303
SEK 1,200,000,000 1.395 per cent. Fixed Rate Notes due 24 February 2026 (series 50)	XS2306815114	230681511

in each case, issued by Swedish Match AB (Publ)

Swedish Match AB (Publ) notes the issue of an announcement by Philip Morris International Inc.

Stockholm, Sweden, 28 March 2023: Swedish Match AB (Publ) notes that its indirect parent company, Philip Morris International Inc. ("PMI"), has today filed a Current Report on Form 8-K with the U.S. Securities and Exchange Commission (the "SEC"), which includes certain unaudited pro forma financial information reflecting the combined fiscal year 2022 results for PMI and Swedish Match AB (Publ), which PMI acquired in November 2022. The unaudited pro forma combined financial information was based on the historical financial information of PMI and Swedish Match AB (Publ) as disclosed in Item 8. Note 3. *Acquisitions* to PMI's Annual Report on Form 10-K for the fiscal year ended December 31, 2022, which was filed by PMI with the SEC on February 10, 2023.

The unaudited pro forma financial information is not a projection of future results of operations of the combined company. This information has not previously been published by Swedish Match AB (Publ).

The Current Report on Form 8-K filed with the SEC and containing the pro forma financial information of Swedish Match AB (Publ) is available under [Inline XBRL Viewer \(sec.gov\)](#).

Important Notice

This release is for informational purposes only and shall not constitute a prospectus or an offer to sell or the solicitation of an offer to buy securities in the United States or any other jurisdiction, nor shall there be any offer of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under applicable securities laws.

This press release is not a prospectus for the purposes of Regulation (EU) 2017/1129 or the Swiss Financial Services Act of 15 June 2018.

Elements of this press release contain or may contain “inside information” as defined under the Market Abuse Regulation (EU) No. 596/2014 or the Financial Market Infrastructure Act of 19 June 2015.

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