

FINAL TERMS

SWEDISH MATCH AB (publ)

**Issue of SEK 250,000,000 Floating Rate Notes due October 2022
under the €1,500,000,000
Global Medium Term Note Programme**

PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Offering Circular dated 11 September 2015 (the **Offering Circular**) which constitutes a base prospectus for the purposes of the Prospectus Directive. This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Offering Circular. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Offering Circular. The Offering Circular has been published on the website of the London Stock Exchange through a regulatory information service (www.londonstockexchange.com/exchange/news/market-news/market-news-home.html).

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| 1. | Issuer: | Swedish Match AB (publ) |
| 2. | (i) Series Number: | 39 |
| | (ii) Tranche Number: | 1 |
| | (iii) Date on which the Notes will be consolidated and form a single Series: | Not Applicable |
| 3. | Specified Currency or Currencies: | Swedish Krona (“SEK”) |
| 4. | Aggregate Nominal Amount: | |
| | (i) Tranche: | SEK 250,000,000 |
| | (ii) Series: | SEK 250,000,000 |
| 5. | Issue Price of Tranche: | 100 per cent. of the Aggregate Nominal Amount |
| 6. | (i) Specified Denominations: | SEK 1,000,000 |
| | (ii) Calculation Amount: | SEK 1,000,000 |
| 7. | (i) Issue Date: | 19 October, 2017 |
| | (ii) Interest Commencement Date: | Issue Date |
| 8. | Maturity Date: | Interest Payment Date falling in or nearest to 19 October 2023 |
| 9. | Interest Basis: | 3 months STIBOR + 1.90 per cent. Floating Rate (see paragraph 15 below) |

10.	Redemption Basis:	Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount	A13.4.9(ii)
11.	Change of Interest Basis:	Not Applicable	
12.	Put/Call Options:	Change of Control Put (see paragraph 19 below)	
13.	Date Board approval for issuance of Notes obtained:	Not Applicable	

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14.	Fixed Rate Note Provisions	Not Applicable	
15.	Floating Rate Note Provisions	Applicable	
	(i) Specified Period(s)/Specified Interest Payment Dates::	Interest will be payable quarterly in arrears on 19 January, 19 April, 19 July and 19 October, each year, commencing on 19 January 2018 up to and including the Maturity Date, subject in each case to adjustment in accordance with the Business Day Convention set out in (ii) below	
	(ii) Business Day Convention:	Modified Following Business Day Convention	
	(iii) Additional Business Centre(s):	Stockholm	
	(iv) Manner in which the Rate of Interest and Interest Amount is to be determined:	Screen Rate Determination	
	(v) Party responsible for calculating the Rate of Interest and Interest Amount (if not the Principal Paying Agent):	Not Applicable	
	(vi) Screen Rate Determination:	Applicable	
	– Reference Rate and Relevant Financial Centre:	Reference Rate: 3month STIBOR Relevant Financial Centre: Stockholm	
	– Interest Determination Date(s)	The second Stockholm Business Day prior to the start of each Interest Period	
	– Relevant Screen Page:	Reuters Screen SIDE Page under the caption "FIXING"	
	(vii) ISDA Determination:	Not Applicable	
	(viii) Linear Interpolation:	Not Applicable	

(ix)	Margin(s)	+1.90 per cent. per annum
(x)	Minimum Rate of Interest	0.00 per cent. per annum (i.e the Margin)
(xi)	Maximum Rate of Interest	Not Applicable
(xii)	Day Count Fraction	Actual/360
16.	Zero Coupon Note Provisions	Not Applicable

PROVISIONS RELATING TO REDEMPTION

17.	Issuer Call	Not Applicable
18.	Investor Put	Not Applicable
19.	Change of Control Put	Applicable
20.	Final Redemption Amount	SEK 1,000,000 per Calculation Amount
21.	Early Redemption Amount of each Note payable on redemption for taxation reasons or on event of default:	SEK 1,000,000 per Calculation Amount

GENERAL PROVISIONS APPLICABLE TO THE NOTES

22.	Form of Notes	Bearer Notes Temporary Bearer Global Note exchangeable for a Permanent Bearer Global Bearer Note which is exchangeable for definitive Bearer Notes only upon an Exchange Event.
23.	Additional Financial Centre(s)	Stockholm
24.	Talons for future Coupons to be attached to Definitive Bearer Notes:	Yes, as the Notes have more than 27 coupon payments, Talons may be required if, on exchange into definitive form, more than 27 coupon payments are still to be made

Signed on behalf of Swedish Match AB (publ):

By: 
Duly authorised



PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

- (i) Listing and Admission to trading: Not Applicable
- (ii) Estimate of total expenses related to admission to trading: Not Applicable

2. RATINGS

Ratings

The following rating reflect ratings assigned to Notes of this type issued under the Programme generally

Standard & Poor's Credit Market Services Europe Limited: BBB

Standard & Poor's Credit Market Services Europe Limited is established in the European Union and is registered under Regulation (EC) No. 1060/2009 (as amended).

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to AB Svensk Exportkredit (publ), so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer. The Dealer and its affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and its affiliates in the ordinary course of business.

4. YIELD (*Fixed Rate Notes only*)

Indication of yield: Not Applicable

5. OPERATIONAL INFORMATION

- (i) ISIN: XS1400621030
- (ii) Common Code: 140062103
- (iii) Any clearing system(s) other than DTC, Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme and the relevant identification number(s): Not Applicable
- (iv) Names and addresses of additional Paying Agent(s) (if any): Not Applicable
- (v) Registrar: Not Applicable

6. DISTRIBUTION

U.S. Selling Restrictions: TEFRA D