



NASDAQ OMX Stockholm: SWMA

PRESS RELEASE

28 April, 2009

Swedish Match Annual General Meeting 2009

Major items approved by today's Annual General Meeting include:

- Dividend of 4.10 SEK per share
- Mandate to repurchase up to 10 percent of the shares in the Company
- Withdrawal of 4 million shares repurchased by the Company

At the Annual General Meeting of Swedish Match on 28 April, it was resolved in accordance with the proposal of the Board of Directors to pay a dividend of 4.10 SEK per share. The record date for the dividend entitlement was set at 4 May, 2009. The dividend is expected to be distributed on 7 May, 2009, through Euroclear Sweden AB (former VPC AB).

The shareholders re-elected Charles A. Blixt, Andrew Cripps, Karen Guerra, Arne Jurbrant, Conny Karlsson, Kersti Strandqvist and Meg Tivéus to the Board of Directors. Conny Karlsson was re-elected Chairman and Andrew Cripps was re-elected deputy Chairman of the Board of Directors.

Furthermore, the shareholders approved a mandate to repurchase up to 10 percent of the shares of the Company for a maximum amount of 3,000 MSEK. In addition, the shareholders resolved to withdraw 4,000,000 previously repurchased shares, with a simultaneous bonus issue without issuing new shares, of an amount corresponding to the number of withdrawn shares or 6,110,045.76 SEK. The shareholders also approved the proposal that the reduction will be allocated to a fund for use in repurchasing the Company's own shares.

In addition, shareholders approved all other proposals made by the Board of Directors and the Nominating Committee as outlined in the published notice of the Annual General Meeting for Swedish Match AB.

Swedish Match produces and sells market-leading brands in smokefree tobacco products, cigars, pipe tobacco and lights products. The Company sells products across the globe, with production units in 11 countries. The Group's global operations generated sales of 13,162 MSEK for the twelve month period ending December 31, 2008. The Swedish Match share is listed on the NASDAQ OMX Stockholm (SWMA).

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